

14th International Conference of the Society for Global Business & Economic Development (SGBED)

CONFERENCE SCHEDULE

(JUNE 21-24, 2016)

TUESDAY, JUNE 21, 2016

- 09:30AM – 11:00AM **Registration, Coffee & Networking**
Feliciano School of Business, 1st Floor, Lobby
- 11:00AM – 01:00PM **Doctoral Symposium**
- 01:10PM – 02:00PM **Lunch** (Only for participants of pre-conference activities)
Feliciano School of Business, 1st Floor (Multi-Purpose Room)
- 02:00PM – 04:00PM **Manuscript Development Workshop**

WEDNESDAY, JUNE 22, 2016

- 08:10AM – 09:10AM **Registration, Coffee & Networking**
Feliciano School of Business, 1st Floor, Lobby
- 09:15AM – 10:10AM **Conference Inauguration** by Dr. Aaron Fichtner, Deputy Commissioner, NJ Department of Labor & Workforce Development & Chair, National Association of State Liaisons for Workforce Development Partnerships
Feliciano School of Business, 1st Floor (Room#101)
- 10:15AM – 11:30PM **Concurrent Session 1**
- 11:35AM – 11:55AM **Coffee Break**
Feliciano School of Business, 1st Floor (Multi-Purpose Room)
- 12:00PM – 01:15PM **Concurrent Session 2**
- 01:30PM – 02:30PM **Lunch**
Feliciano School of Business, 1st Floor (Multi-Purpose Room)
- 02:40PM – 03:55PM **Plenary Session 1**
Keynote Speakers: Dr. Cuiping Zhang and Dr. Xiaoqiang Xing, UIBE
Topic: Problems Confronted by Chinese Enterprises When Going -Out: Cultural Shocks & Solutions
- 04:00PM – 05:15PM **Concurrent Session 3**
- 05:20PM – 05:55PM **Coffee Break**
Feliciano School of Business, 1st Floor (Multi-Purpose Room)
- 05:50PM – 07:05PM **Concurrent Session 4**
- 07:15PM – 09:15PM **Welcome Reception**
Feliciano School of Business, 1st Floor (Multi-Purpose Room)

THURSDAY, JUNE 23, 2016

08:30AM – 09:30AM **Registration**
Feliciano School of Business, 1st Floor, Lobby

09:35AM – 10:50AM **Concurrent Session 5**

10:55AM – 11:15AM **Coffee Break**
Feliciano School of Business, 1st Floor (Multi-Purpose Room)

11:20AM – 12:35PM **Concurrent Session 6**

Panel Session

Topic: Trading vs. Investing: The Educational Function of a University Trading Room

Moderator: Deniz Ozenbas, Professor of Finance, Economics, Finance and Real Estate Department, Feliciano School of Business, Montclair State University

Panelists:

Aron Gottesman, Professor of Finance, Chairperson, Finance and Economics Department, Lubin School of Business, Pace University

Bora Ozkan, Assistant Professor of Finance, Director of Capital Markets Room, Fox School of Business, Temple University

Robert Schwartz, Marvin M. Speiser Professor of Finance and University Distinguished Professor of Finance, Zicklin School of Business, Baruch College, CUNY

Bruce Weber, Professor of Business Administration, Dean of Lerner College of Business and Economics, University of Delaware

12:40PM – 01:40PM **Lunch**
Feliciano School of Business, 1st Floor (Multi-Purpose Room)

01:45PM – 03:00PM **Plenary Session 2**

Keynote Speaker (Dr. Ram Mudambi, Temple University)
Feliciano School of Business, 1st Floor (Room#101)

Topic: Common Fallacies in International Business: Insights from Research

03:15PM – 04:30PM **Concurrent Session 7**

04:35PM – 04:55PM **Coffee Break**
Feliciano School of Business, 1st Floor (Multi-Purpose Room)

05:00PM – 06:15PM **Concurrent Session 8**

06:20PM – 07:45PM **Poster Session on Sustainability with Light Refreshment**
Feliciano School of Business, 1st Floor (Multi-Purpose Room)

08:00PM – 10:00PM **Plenary Session 3**

Dinner

Keynote Speaker: Susanne Stormer, Vice President of Corporate Sustainability, Chief Sustainability Officer, Novo Nordisk

Plenary Talk: Unsustainability is not an option. How facing up to the challenges with Global Goals can be a successful business strategy

Respondent: Kyle Tafuri, Senior Sustainability Advisor, Hackensack University Medical Center

Award Ceremony

University Hall 7th Floor Conference Center

09:00AM – 05:00PM **Community College Workshop**
Room: SBUS 124

“Understanding Global Value Chains: How to Prepare Students for Success "in an Increasingly Interconnected World”

A one-day workshop for Community College Faculty from the Northeast, June 23, 2016 9AM – 5PM

Feliciano School of Business, Montclair State University, 1 Normal Ave Montclair, New Jersey 07043

Join your colleagues from Community Colleges for a full day of presentations designed to foster the development of curricular international business content across many academic disciplines.

Global value chains will be the primary area of focus.

Workshop is part of **14th Annual Society for Global Business and Economic Development (SGBED) Conference, June 21-24th.**

This event is co-sponsored by the CIBER (Center for International Business Education and Research) programs at [Temple University](#), [The University of Connecticut](#), and [Michigan State University](#)
Full details & registration information is located at [Temple CIBER's Event Page](#).

FRIDAY, JUNE 24, 2016

09:00AM – 10:15AM **Concurrent Session 9**

10:20AM – 11:00AM **Coffee Break**

Award and Certificate Ceremony

Box Lunch (only for Cultural Tour participants)

Feliciano School of Business, 1st Floor (Multi-Purpose Room)

11:00AM

NYC Cultural Tour