TUESDAY, JUNE 21, 2016

09:30AM – 11:00AM  Registration, Coffee & Networking
Feliciano School of Business, 1st Floor, Lobby

11:00AM – 01:00PM  Doctoral Symposium

01:10PM – 02:00PM  Lunch (Only for participants of pre-conference activities)
Feliciano School of Business, 1st Floor (Multi-Purpose Room)

02:00PM – 04:00PM  Manuscript Development Workshop

WEDNESDAY, JUNE 22, 2016

08:10AM – 09:10AM  Registration, Coffee & Networking
Feliciano School of Business, 1st Floor, Lobby

09:15AM – 10:10AM  Conference Inauguration by Dr. Aaron Fichtner, Deputy Commissioner, NJ Department of Labor & Workforce Development & Chair, National Association of State Liaisons for Workforce Development Partnerships
Feliciano School of Business, 1st Floor (Room#101)

10:15AM – 11:30PM  Concurrent Session 1

11:35AM – 11:55AM  Coffee Break
Feliciano School of Business, 1st Floor (Multi-Purpose Room)

12:00PM – 01:15PM  Concurrent Session 2

01:30PM – 02:30PM  Lunch
Feliciano School of Business, 1st Floor (Multi-Purpose Room)

02:40PM – 03:55PM  Plenary Session 1
Keynote Speakers: Dr. Cuiping Zhang and Dr. Xiaoqiang Xing, UIBE
Topic: Problems Confronted by Chinese Enterprises When Going –Out: Cultural Shocks & Solutions

04:00PM – 05:15PM  Concurrent Session 3

05:20PM – 05:55PM  Coffee Break
Feliciano School of Business, 1st Floor (Multi-Purpose Room)

05:50PM – 07:05PM  Concurrent Session 4

07:15PM – 09:15PM  Welcome Reception
Feliciano School of Business, 1st Floor (Multi-Purpose Room)
THURSDAY, JUNE 23, 2016

08:30AM – 09:30AM  **Registration**  
Feliciano School of Business, 1st Floor, Lobby

09:35AM – 10:50AM  **Concurrent Session 5**

10:55AM – 11:15AM  **Coffee Break**  
Feliciano School of Business, 1st Floor (Multi-Purpose Room)

11:20AM – 12:35PM  **Concurrent Session 6**

**Panel Session**
**Topic:** Trading vs. Investing: The Educational Function of a University Trading Room

**Moderator:** Deniz Ozenbas, Professor of Finance, Economics, Finance and Real Estate Department, Feliciano School of Business, Montclair State University

**Panelists:**
Aron Gottesman, Professor of Finance, Chairperson, Finance and Economics Department, Lubin School of Business, Pace University
Bora Ozkan, Assistant Professor of Finance, Director of Capital Markets Room, Fox School of Business, Temple University
Robert Schwartz, Marvin M. Speiser Professor of Finance and University Distinguished Professor of Finance, Zicklin School of Business, Baruch College, CUNY
Bruce Weber, Professor of Business Administration, Dean of Lerner College of Business and Economics, University of Delaware

12:40PM – 01:40PM  **Lunch**  
Feliciano School of Business, 1st Floor (Multi-Purpose Room)

01:45PM – 03:00PM  **Plenary Session 2**

**Keynote Speaker** (Dr. Ram Mudambi, Temple University)  
Feliciano School of Business, 1st Floor (Room#101)

**Topic:** Common Fallacies in International Business: Insights from Research

03:15PM – 04:30PM  **Concurrent Session 7**

04:35PM – 04:55PM  **Coffee Break**  
Feliciano School of Business, 1st Floor (Multi-Purpose Room)

05:00PM – 06:15PM  **Concurrent Session 8**

06:20PM – 07:45PM  **Poster Session on Sustainability with Light Refreshment**  
Feliciano School of Business, 1st Floor (Multi-Purpose Room)
08:00PM – 10:00PM  **Plenary Session 3**  

**Dinner**

**Keynote Speaker:** Susanne Stormer, Vice President of Corporate Sustainability, Chief Sustainability Officer, Novo Nordisk

**Plenary Talk:** Unsustainability is not an option. How facing up to the challenges with Global Goals can be a successful business strategy

**Respondent:** Kyle Tafuri, Senior Sustainability Advisor, Hackensack University Medical Center

**Award Ceremony**  
University Hall 7th Floor Conference Center

| 09:00AM – 05:00PM | **Community College Workshop**  
|                  | Room: SBUS 124  
|                  | “Understanding Global Value Chains: How to Prepare Students for Success "in an Increasingly Interconnected World”  
|                  | A one-day workshop for Community College Faculty from the Northeast, June 23, 2016 9AM – 5PM  
|                  | Feliciano School of Business, Montclair State University, 1 Normal Ave Montclair, New Jersey 07043  
|                  | Join your colleagues from Community Colleges for a full day of presentations designed to foster the development of curricular international business content across many academic disciplines.  
|                  | Global value chains will be the primary area of focus. Workshop is part of 14th Annual Society for Global Business and Economic Development (SGBED) Conference, June 21-24th.  
|                  | This event is co-sponsored by the CIBER (Center for International Business Education and Research) programs at Temple University, The University of Connecticut, and Michigan State University  
|                  | Full details & registration information is located at Temple CIBER’s Event Page. |

**FRIDAY, JUNE 24, 2016**

09:00AM – 10:15AM  **Concurrent Session 9**

10:20AM – 11:00AM  **Coffee Break**  
**Award and Certificate Ceremony**  
**Box Lunch** (only for Cultural Tour participants)  
Feliciano School of Business, 1st Floor (Multi-Purpose Room)

11:00AM  **NYC Cultural Tour**