

Part-Time Paid Internship

www.PremiereCreative.com

Who We Are:

Now in our 23rd year, Premiere Creative is a best-in-class digital marketing and social media agency based in Northern New Jersey. We are located in the heart of downtown Millburn, surrounded by coffee shops and walking distance to the Millburn Midtown train station. Our boutique office is a collaborative, creative, fast-paced environment where we produce great work for a variety of clients in medical, beauty, wedding, education, home goods and entertainment industries. We craft strategies, build and design websites, drive qualified traffic and rank, develop innovative digital media experiences, and create engaging social media/video content – lots of it.

What We Need:

We're seeking a highly motivated, savvy sales associate with the drive to develop and close new business. Successful candidates will have a desire to learn, expand, and confidently apply skills in sales and networking, connecting with small to medium business owners while spending most of the time out selling and networking in the NYC area. We are looking for candidates who are eager for both professional development and personal growth. For the right candidate, this could turn into a full time job.

Major Responsibilities Include:

- Selling full service digital solutions including marketing research, strategy, website design, SEO, PPC, FB marketing
- Meeting with clients face to face, pitching prospective clients
- Creating, building, and maintaining relationships through networking groups in NYC (am and pm)
- Preparing proposals for prospective clients, following up and closing relationships

Our Ideal Candidate:

- Rising Senior or Recent Grad DEC 16 or May 17
- Have a clear grasp of digital marketing and social media strategies
- Extremely organized, detailed and reliable
- Outgoing personality, enjoys people: sales and networking
- The ability to accept "No" and still close sales
- A positive can-do attitude, relentless in their life pursuit
- Conduct internal team briefings outlining project specifics, business objectives, budget and timelines
- Ability to multi-task and take full ownership of assigned projects
- Excellent presentation skills; strong verbal and written communication skills
- Creative problem-solver and self-starter

Software Literacy:

Mac, Google AdWords, Google Analytics, and Facebook Insights, Twitter, Instagram plus MSOffice Suite.

Salary:

\$400.00/week

Commission of 3% on paid gross revenues

Submissions:

Please email: Ashley Kromrey <akromrey@premierecreative.com>

Subject line "SALES_APR17: Full Name"

Provide the following materials:

- Cover letter
- Resume
- Do NOT call

Thank you,

The Premiere Creative Team

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