Sales and Marketing Paid Internship

Position Description:
Intern will learn how to develop relationships with clients through sales calls and emails as well as strategic thinking on how best to develop and solidify customer relationships. In addition, interns will assist in various business development and administrative projects. They will also work closely with the owners of a 20-year-old business and participate in the 19th season of the Sales & Marketing Training Program.

Intern must be motivated and driven to make sales calls and be willing to go the extra mile for a client. Being bright, articulate and having a high-energy personality is key. Willingness to give feedback to colleagues and owners is necessary. Intern must take initiative, whether it be for correcting something or contributing ideas to help the growth of the company. Intern must be detail-oriented.

Areas of responsibility include:
- Identify new potential clients and generate sales inquiries
- Learn how to create business relationships
- Make cold and “warm” calls to potential and existing clients
- Learn how to use CRM software
- Assist with marketing strategies and execute marketing projects
- Order samples and prepare outbound boxes for prospective clients
- Assist in various daily office tasks

Skills Required:
- Excellent speaking skills
- Knowledge of Microsoft Office (Excel, Outlook and Word)
- Strong written communications skills
- Demonstrated ability to stay organized in a fast-paced environment

Benefits to intern:
- $10 per hour for hours worked
- Learn valuable and transferable business skills
- Have the opportunity to make an impact on the company
- Be mentored directly by owners
- Potential for full-time employment after graduation
- Participate in daily team meetings

Working conditions:
Interns are asked to commit to working at least 14 hours per week. This can be 2 or more full days or one full and 2 half days. Hours are 9:00-4:30 Monday-Friday. Interns must also be able to attend the three day, unpaid training program August 29, 30 and 31.

If interested, e-mail cover letter and resume: hiring@pride-products.com with “internship” in the subject line