



17 Month MBA Program Sequence - General MBA

Spring

Course	Title	Credits
INFO 561-01	Foundations of Data Analytics	1.5
MKTG 561-01	Applied Marketing Management	1.5
MGMT 561-02	Achieving Competitive Advantage	1.5
ECON 563-02	Managerial Economics	1.5

6

Summer

Course	Title	Credits
MKTG 562	Market Analysis and Customer Insight	1.5
MGMT 562	Organizational Behavior and Team Leadership	1.5
FINC 561	Investments: Principles and Practice	1.5
ECON 562	Macroeconomic Analysis and Public Policy	1.5
ACCT 560	Accounting for Business Managers	3
ELECTIVE COURSE	BUGN 570: Business Consulting Experience	1.5

10.5

Fall

Course	Title	Credits
INFO 562	Operations Analytics	1.5
INFO 564	Operations and Supply Chain Management	1.5
INBS 561	Emerging Trends in Global Markets	1.5
FINC 560	Corporate Financial Decision Making	1.5
ELECTIVE COURSE	MGMT 574: Business Leader Perspectives	1.5
ELECTIVE COURSE	MGMT 577: Design Your Career	1.5
		9

January - International Experience 9-10 days

Spring

Course	Title	Credits
MGMT 567	Business Growth Strategy	1.5
MKTG 563	Sustainability and Corporate Responsibility	1.5
INFO 563	Information Systems Strategy and Innovation	3
ELECTIVE COURSE	BUGN572: Co-op Experience (5:30-6:45 p.m.)	1.5
Flexible MBA courses: Choose 2 courses (3 credits) from this list		3
MGMT 565-01*	Project Management	1.5
MGMT 566-01*	Negotiation in the Workplace	1.5
MGMT 569-01*	Business Communications	1.5
ENTR 561-01*	Business Innovation and Entrepreneurial Thinking	1.5

10.5

*Complete a total of 3 credits of Flexible MBA core courses.

Total Number of MBA Credits

36.0

This sequence is tentative and subject to change

Most classes start at 7:00pm in the Fall and Spring terms

Classes start at 6:30pm in the Summer

Occasionally you may have a class start at 5:30pm

1.5 credit courses are typically half semester courses