



**FELICIANO**  
SCHOOL of BUSINESS

**Montclair State University**

**Online General MBA Sequence**

COURSE #      COURSE NAME      # CREDITS

TERM 1 - 3		
ECON563	Managerial Economics	1.5
MKTG561	Applied Marketing Management	1.5
ACCT560	Accounting for Business Managers	3
MGMT561	Achieving Competitive Advantage	1.5
INFO561	Foundations of Data Analytics	1.5
TERM 4 - 7		
FINC561	Investments: Principles and Practice	1.5
MGMT562	Organizational Behavior and Team Leadership	1.5
MKTG562	Market Analysis and Customer Insight	1.5
INFO562	Operations Analytics	1.5
ECON562	Macroeconomic Analysis and Public Policy	1.5
FINC560	Corporate Financial Decision Making	1.5
<b>Choose 3 credits (2 courses) from the list of Flexible MBA courses below*:</b>		
MGMT565	Project Management	1.5
ENTR561	Business Innovation and Entrepreneurial Thinking	1.5
MGMT569	Business Communications	1.5
MGMT566	Negotiation in the Workplace	1.5
TERM 8 - 12		
INFO563	Information Systems and Strategy and Innovation	3
INBS561	Emerging Trends in Global Markets	1.5
INFO564	Operations and Supply Chain Management	1.5
MKTG563	Sustainability and Corporate Responsibility	1.5
MGMT567	Business Growth Strategy	1.5
Elective 1	Elective / Concentration Course	1.5
Elective 2	Elective / Concentration Course	1.5
Elective 3	Elective / Concentration Course	1.5
Elective 4	Elective / Concentration Course	1.5
TERM 13 (for students choosing a concentration area)		
Elective 5	Concentration Course	1.5
Elective 6	Concentration Course	1.5

Online MBA program has 6 starts per year (September, November, January, March, May, July)

*\* Up to 3 credits of Flexible MBA courses can be replaced with elective courses for a General MBA*

*Elective courses can be taken during any term (as long as prerequisite requirements have been met) but will require academic advisement to ensure completion of the core required courses.*