MONTCLAIR STATE UNIVERSITY

JOSEPH AND FRAN CUCCI SCHOLARSHIP
MARKETING DEPARTMENT

SCHOLARSHIP INFORMATION

1. Name of scholarship or award: Joseph and Fran Cucci Scholarship
   Marketing Department Scholarship #3959

2. Date established: 2016

3. Amount of award to be given: 2 Awards @ $5000

4. When will award be given: End of Spring Semester

5. Requirements/Qualification
   Open to all returning, full-time undergraduate (preferred rising Junior or Senior) students enrolled in the Marketing Department with 3.25 minimum GPA, and will be used in support of tuition for students who demonstrate
   • Commitment to the marketing profession through consistent, active involvement and mentorship in MSU Marketing department clubs and activities
   • Outstanding academic standing in Marketing department courses at MSU
   • Involvement in community activities
   • Involvement in employment relating to the field.

6. Application process: Students will be asked to submit a completed application form and a copy of recent resume to:
   
   Lynda Trainor
   Marketing Department  SB 592
   Feliciano School of Business
   Montclair State University
   Montclair  NJ 07043

NOTE: ALL AWARDS ARE SUBJECT TO FUNDING BY SPONSORS.
BLOUSTEIN SCHOLARS AND/OR STUDENTS WHO WILL NOT BE CONTINUING AT MONTCLAIR STATE UNIVERSITY BEYOND THIS SEMESTER ARE NOT ELIGIBLE TO APPLY.
Joseph and Fran Cucci Scholarship - Marketing Department Scholarship #3959
Montclair State University

Deadline for Application: April 8, 2019

(Please print or type clearly)

Last name ___________________________  First name ___________________________

CWID# __________________________________________

Telephone # _______________________________________

Academic Status in Fall 2019  Sophomore_______  Junior_______  Senior ______

Student Activities in College

Honor Societies: ___________________________________________________________

_________________________________________________________________________

_________________________________________________________________________

Awards: __________________________________________________________________

_________________________________________________________________________

_________________________________________________________________________

Elected Offices: __________________________________________________________

_________________________________________________________________________

_________________________________________________________________________

Volunteer Activities: ______________________________________________________

_________________________________________________________________________

_________________________________________________________________________

Work Experience (how this experience relates to your career goal): ______________

_________________________________________________________________________

_________________________________________________________________________

_________________________________________________________________________

Outside Hobbies/Activities: ________________________________________________

_________________________________________________________________________

_________________________________________________________________________
Are you currently receiving any financial aid, assistance, or scholarship: _____Yes _____No

If yes, list all the scholarships you are currently receiving:

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Major GPA ______________

**ESSAY:**

Discuss in 500 words your professional goals and how your education in the Marketing Department at Montclair State University will enable you to achieve these goals. Include in your essay how you feel your degree in business with a concentration in Marketing, Sports, Events & Tourism Marketing, International Business, Retail Merchandising and Management will contribute to your total development now and in the future. Include in your essay concrete examples of your contribution in enhancing marketing advocacy, practice, and application in the Marketing Department, Feliciano School of Business.

I hereby affirm that to the best of my knowledge the information supplied in this application is complete and accurate. I understand that the scholarship is an outright grant and not to be repaid. If I am selected as a recipient, I agree to permit the Marketing Department to publicize the award.

______________________________________________________________
(Signature)

Montclair State University is an equal opportunity educational institution and considers applications from all qualified students regardless of their race, creed, sex, or natural origin.

**PLEASE RETURN APPLICATION TO:**

Lynda Trainor  
Marketing Department  SB 592  
Feliciano School of Business  
Montclair State University  
Montclair, NJ 07043

**APPLICATION DEADLINE: March 30, 2018**

**NOTE: ALL AWARDS ARE SUBJECT TO FUNDING BY SPONSORS.**

Please be advised that the current deadline for applications is April 8, 2019. If the committee feels that there were not enough qualified applications, we reserve the right to reopen applications.